# DANIEL SMITH

Manufacturer of the World's Finest Artists' Paints

MADE IN THE USA SINCE 1976



### Meet the Owner of DANIEL SMITH



### **John Cogley**

John Cogley, the owner of **DANIEL SMITH** Artists' Materials, joined the company in the Information Technology Department in 1988.

With almost three decades of leading the company as President, CEO and Owner, John has been the driving force behind making **DANIEL SMITH** Watercolors and other products recognized as the world's best.

Because of John's commitment to innovation and in manufacturing the highest quality paints and other products, artists worldwide can rely on the performance and continuity of **DANIEL SMITH** products year after year.

**DANIEL SMITH** is the Innovative Manufacturer of Beautiful Watercolors and Oils for Artists Worldwide.

From being the first manufacturer to make the high-performance Quinacridone pigments into artists' paints, to the development of the exciting PrimaTek and Luminescent Watercolors and Oils, Watercolor Grounds, Watercolor

Sticks, artist-quality Water Soluble Oils and inspiring Hand Poured Half Pan sets **DANIEL SMITH** has been the leader in developing creative tools for Artists.

Making beautiful, innovative, and high quality artists paints, which perform consistently from tube to tube, year after year, makes **DANIEL SMITH** products the choice for artists worldwide.

### Stay connected with DANIEL SMITH online!



### **INSTAGRAM**

@danielsmithartistsmaterials

**REGIONAL ACCOUNTS** 

### ASIA

@danielsmithasia

### **EUROPE**

@danielsmitheurope

### **SOUTH AFRICA**

@danielsmithsouthafrica

### **LATIN AMERICA**

@danielsmithlatinamerica

### INDIA

@danielsmith\_india



### **FACEBOOK**

@DanielSmithArtSupplies

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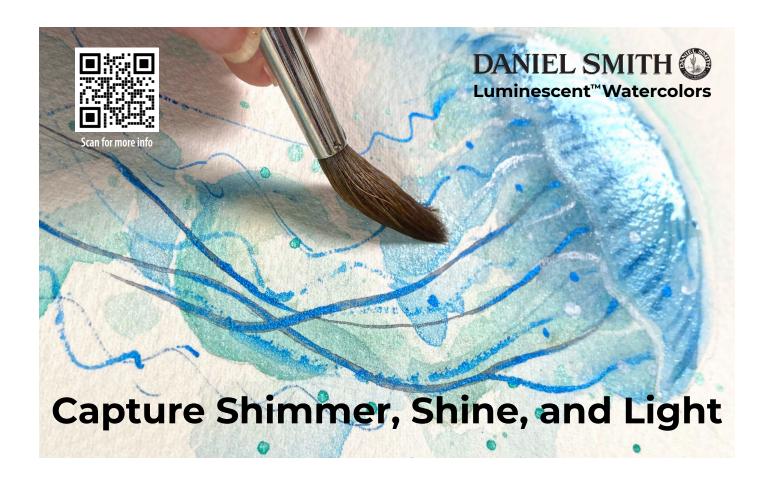
### YOUTUBE

Channel - DANIEL SMITH

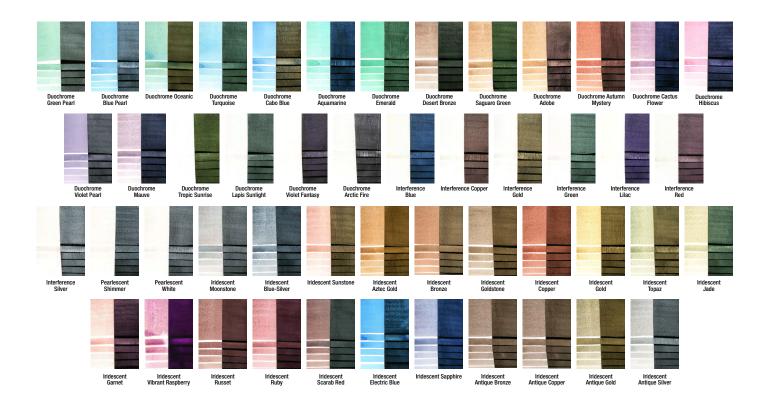


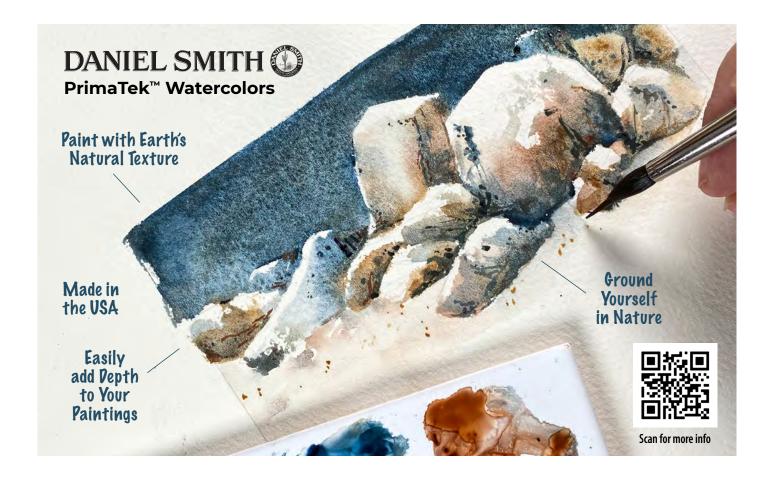
### Find YOUR Creative Inspiration with the Widest Range of Watercolors in the World





**DANIEL SMITH** Luminescent Watercolors are specialty colors with optical effects, found in nature, that regular colors cannot replicate. These colors have an iridescent sheen, shimmer, sparkle or color shift often seen in birds' feathers, insects, fish, flowers, metals and water. The luminous quality of these special watercolors give artists a wider range of color options.





**DANIEL SMITH** created the PrimaTek line of paints made from minerals, some semi-precious, beginning in 1998 with a cache of Lapis Lazuli. **DANIEL SMITH** has a mineralogist who sources minerals which **DANIEL SMITH** processes into pigment, then mills it into watercolor. PrimaTeks express themselves with gorgeous granulation giving a sense of movement and depth that some artists have described as "magical".





## 117 Colors in a Convenient 5ml Size





### DANIEL SMITH (1) **Hand Poured** Watercolor Half Pan Sets

Following in the **DANIEL SMITH** Tradition of manufacturing the finest handcrafted paints and products, our pans are **HAND POURED**.

- · Available in a variety of 9 different sets; 3 Metal Boxed sets & 6 Plastic Boxed sets
- · Professional Artist Quality
- · Hand Crafted & proudly made in Seattle, WA USA
- $\cdot$  DANIEL SMITH uses the exact same formula for both tube and hand poured pan colors
- · Re-wets quickly and easily
- · Portable and easy to use
- · Perfect for travel, plein air, urban sketching and exploring unique color combinations

### 12-COLOR HALF PAN SET IN A METAL BOX

285650107

- Buff Titanium
- Hansa Yellow Light
- Hansa Yellow Medium
- Hansa Yellow Deep
- Pyrrol Scarlet Ouinacridone Rose
- Cerulean Blue, Chromium
- Ultramarine Blue
- San Green
- Yellow Ochre Burnt Sienna
- Raw Umber

#### COLORS OF INSPIRATION 12-COLOR HALF PAN SET IN A METAL BOX

285650103

- Cadmium Yellow Medium Hue
- Quinacridone Rose
- Wisteria
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Phthalo Blue (GS)
- Lavender Cascade Green
- Serpentine Genuine
- Green Apatite Genuine
- Quinacridone Gold

### 24-COLOR HALF PAN SET IN A METAL BOX

285650113

- Buff Titanium
- Hansa Yellow light
- Ouinacridone Gold
- Hansa Yellow Deep
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose Ultramarine Blue
- Cerulean Blue, Chromium
- Phthalo Blue (GS) Cobalt Turquoise
- Phthalo Green (BS)
- Sap Green
- Perylene Green
- Undersea Green
- Raw Sienna Light
- Yellow Ochre
- Goethite (Brown Ochre)
- Indian Red
- Quinacridone Burnt Orange Burnt Sienna
- Burnt Umber
- Raw Umber
- | Jane's Grey

#### SKETCHER 6-COLOR HALF PAN SET IN A PLASTIC BOX

- Hansa Yellow Medium
- Ouinacridone Rose
- Ultramarine Blue
- Cerulean Blue, Chromium
- Monte Amiata Natural Sienna
- Transparent Red Oxide

#### ULTIMATE MIXING **15-COLOR HALF PAN SET** IN A PLASTIC BOX

285650009

- **BuffTitanium**
- Hansa Yellow Medium
- Quinacridone Gold
- Pyrrol Scarlet
- Permanent Alizarin Crimson
- Quinacridone Rose
- Cerulean Blue, Chromium
- Phthalo Blue (GS)
- Phthalo Green (BS)
- Goethite (Brown Ochre)
- Burnt Sienna
- Indian Red
- Raw Umber
- lane's Grev

### **COLORS OF INSPIRATION** 6-COLOR HALF PAN SET IN A PLASTIC BOX

- Wisteria
- Lavender
- Rose of Ultramarine
- Moonglow
- Shadow Violet
- Serpentine Genuine

### **BLUES: SERENE TO DRAMATIC** 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650004

- Sleeping Beauty Turquoise Genuine
- Cerulean Blue
- Lunar Blue
- Indigo
- Sodalite Genuine Payne's Blue Gray

#### **EARTH: DESERT TO MOUNTAINS** 6-COLOR HALF PAN SET IN A PLASTIC BOX

285650002

- BuffTitanium
- Raw Sienna Light Bronzite Genuine
- Venetian Red
- Burnt Sienna Light
- Lunar Black

### FLORAL: COTTAGE GARDENS TO **BOTANICALS 6-COLOR HALF PAN** SET IN A PLASTIC BOX

285650001

- Cadmium Yellow Medium Hue
- Ouinacridone Gold
- Quinacridone Rose
- Phthalo Blue (GS) Cascade Green
- Green Apatite Genuine

### 45 Colors Available As Individual Open Stock Half Pans



# DANIEL SMITH EXTRA FINE GOUACHE



**DANIEL SMITH** Extra Fine<sup>™</sup> **GOUACHE** is a professional artist grade water media that produces an opaque matte finish. Made with the same highquality pigments and gum arabic as **DANIEL SMITH** Extra Fine™ Watercolors, **DANIEL SMITH** Extra Fine™ **GOUACHE** is uniquely formulated with higher pigment loads to achieve density and opacity without adding whites or other fillers.

Whether your painting style is abstract, representational, illustrative or figurative, you'll enjoy the creative versatility of **GOUACHE.** Apply it as mass tone straight from the tube to get rich, full-bodied solids with single brush strokes. Temper colors smoothly with water to create softer lines and hazy layers. Mix and blend new shades to customize your palette. You can even scrape into it or build up light texture with mark-making tools.

Use **DANIEL SMITH Extra Fine™ GOUACHE** alone or to accent your watercolor paintings with velvety shadows or bold pops of color. Try it with a wider variety of brushes on either light or dark surfaces - explore a whole new world of artistic expression!



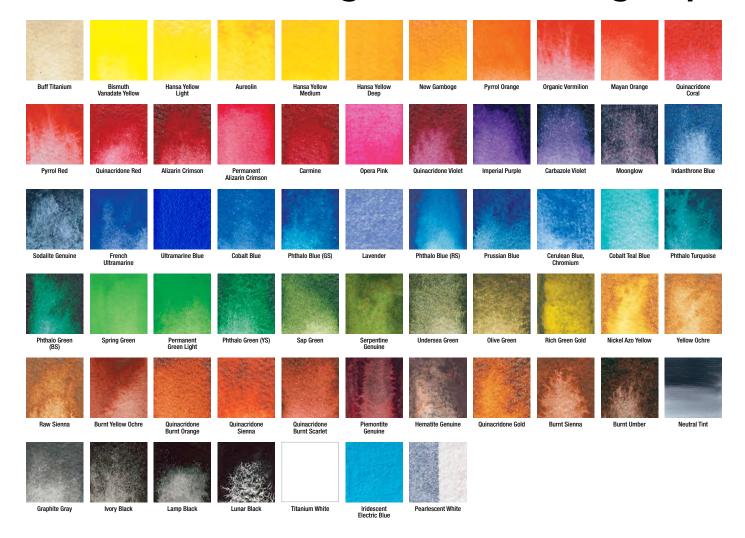
- 74 richly saturated colors
- Exceptional lightfastness and pure, natural opacity
- Full range of staining and lifting qualities
- Rewets, dilutes and cleans up easily with water
- Available in 15ml tubes: add colors to empty half-pans for portability







### The Power of Pure Pigment at Your Fingertips



# **Watercolor Ground**



- Paint on almost any surface
- Make any surface archival
- Correct mistakes

Stay inspired, scan for more creative ideas!



You can paint our Watercolor Grounds onto metal, wood, plastic, glass, stone, fabric and more, then paint over with watercolor!

The **DANIEL SMITH** Watercolor Grounds create a soft, absorbent, watercolor friendly surface with a slightly cottony texture that is similar to cold press paper.

With this breakthrough ground, artists can paint with their watercolors onto nearly any 2 and 3-dimensional surface!

Color	Size	SKU
Titanium White	4 oz	284055002
	16 oz	284055001
Buff Titanium	4 oz	284055005
	16 oz	284055003
Mars Black	4 oz	284055007
	16 oz	284055006
Transparent	4 oz	284055011
Pearlescent White	4 oz	284055013
Iridescent Gold	4 oz	284055012

# DANIEL SMITH (1)

Create a Paintable Surface with Watercolor Grounds, available in 6 colors!









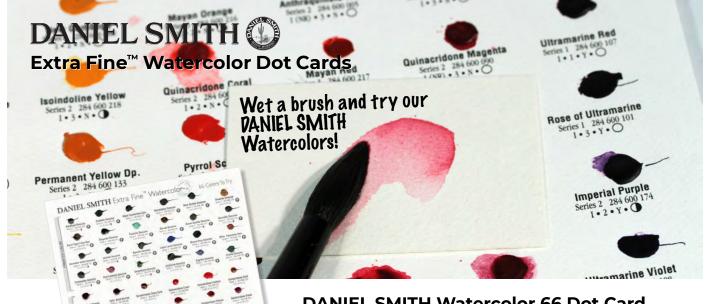




Pearlescent White

Titanium White

Mars Black



### **DANIEL SMITH Watercolor 66 Dot Card**

Wet a brush and try some of the most popular **DANIEL SMITH** Watercolors! All colors are labelled with important color information for easy reference.

· SKU 1900501

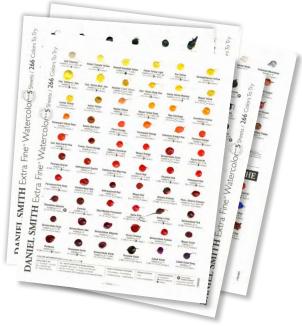


Scan for more info

### **DANIEL SMITH 266 Watercolor** + 22 Gouache Dot Card

An opportunity to try all 266 DANIEL SMITH Watercolors (that includes PrimaTek and Luminescent) plus our 22 Gouache Colors! Experience our beautiful colors and learn about their properties. A wonderful tool that can be used to build personal color palettes and as a color resource. A hand dotted sample of each color has been applied to 5 sheets of paper for your ultimate color journey.

· SKU 1900485

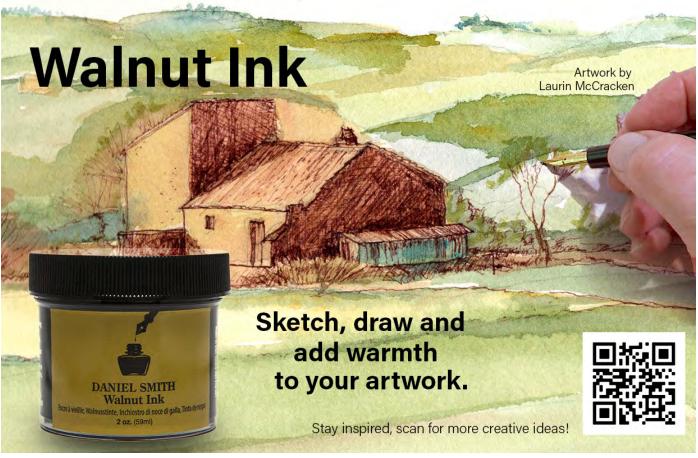


### Watercolor Confetti & Mineral Marvels Dot Card Sets

Packaged in cute, convenient take-along boxes, each with 9 cards of 4 Extra Large Watercolor Dots on them for a total of 36 DANIEL SMITH colors in each box.









### **DANIEL SMITH Acrylic Gesso**

Our gesso is the best in the world. All are archival, have excellent lightfast ratings, and are made with a high-grade acrylic emulsion that provides optimal flexibility and durability. Cleans up with soap and water. Use our gesso as the perfect base for your oil, alkyd, acrylic, or gouache artwork.



Scan for more info

### **Iridescent Gold Gesso**

Its opaque, lustrous, metallic sheen comes from mica and iron oxides. Hints of radiant gold peek through your brushstrokes for a vibrant, luminous glow.

· 16 oz (Pint) | SKU 284040003

### **Titanium White Gesso**

Thick and heavily pigmented for excellent opaque coverage.

- · 16 oz (Pint) | SKU 284040015
- · 32 oz (Quart) | SKU 284060006

### **Transparent Gesso**

Let the pattern of your substrate shine through. Highlight the grain of wood panels or the textures of canvas and other surfaces through your artwork.

· 4 oz | SKU 284060016





#### JAYSON YEOH'S MASTER ARTIST SET, MIX IT UP,

6-COLOR 285610454

- French Ultramarine Cohalt Teal Blue
- Pyrrol Scarlet
  Cad. Yellow Medium Hue
  Cobalt Blue Violet Cobalt Blue

  Cunar Black









#### RAFFAELE CICCALENI'S RAFFAELE CICCALENI'S MASTER ARTIST SET, TRADITIONAL AND MODERN, 6-COLOR

285610458

- Monte Amiata Natural Sienna
- Monte Amiata Nati
  Burnt Sienna Light
  French Ultramarine
  Nickel Azo Yellow
  Deep Scarlet
  Indanthrone Blue







#### AGUS BUDIYANTO'S MASTER ARTIST SET, BOLD AND **EXPRESSIVE, 6-COLOR**

- Opera Pink French Ultramarine
  Quinacridone Deep Gold
  Green Apatite Genuine
- Moonglow Lunar Black





### PRAFULL SAWANT'S MASTER ARTIST SET I, 6-COLOR

- New Gamboge Pyrrol Orange
  Ultramarine Blue
- Raw Sienna

  Burnt Sienna Light

  Undersea Green



### MILIND MULICK'S MASTER ARTIST SET I. 6-COLOR

- Hansa Yellow Light
- Phthalo Green (YS)
  Phthalo Blue (GS)
  Ultramarine Blue
  Pyrrol Scarlet
  Alizarin Crimson







### THOMAS SCHALLER'S MASTER ARTIST SET, 10-COLOR

- French Ochre Neutral Tint Burnt Sienna Light
- Cad. Yellow Deep Hue Cobalt Blue
- Cobalt Teal Blue
- Imperial Purple
  Jadeite Genuine
  Mayan Orange
  Ultramarine Blue







- Hansa Yellow Medium
- Phthalo Green (BS)
  Cerulean Blue, Chro
  Indigo Cerulean Blue, Chromium
- Sepia LavenderFrench Ultramarine ransparent Red Oxide Pyrrol Red

GEORGE POLITIS'



#### JANSEN CHOW'S MASTER ARTIST SET I, 6-COLOR

285610405

- Lemon Yellow Pyrrol Orange Alizarin Crimso
- Quinacridone Purple Ultramarine Blue Burnt Umber



- Hansa Yellow Light Transparent Pyrrol Orange
  Carbazole Violet
- Phthalo Blue (RS)

  Neutral Tint

  Sepia





### **GEORGE POLITIS'** MASTER ARTIST SET I, 6-COLOR

- Quinacridone Gold
  Cerulean Blue
  Green Apatite Genuine
  Indanthrone Blue
  Mayan Orange
  Moonglow

### MASTER ARTIST SET II, 6-COLOR 285610437 Aussie Red Gold Piemontite Gen. Pyrrol Scarlet Lunar Blue

Bloodstone Genuine
Cascade Green





### **ALVARO CASTAGNET'S** MASTER ARTIST SET. 10-COLOR

- Hansa Yellow Deep
  Ultramarine Blue
  Viridian
  Burnt Sienna Light
- Deep Scarlet
- Mayan Orange
  Cobalt Blue
  Yellow Ochre
  Neutral Tint Pyrrol Red







### PAUL WANG'S COLOUR PLAY LAB SET, 10-COLOR

- Cerulean Blue, Chromium
  Cobalt Blue Violet
  French Ultramarine
  Hansa Yellow Deep Indigo
- Lunar Black
  Perm. Alizarin Crimson
  Sap Green
  Transparent Brown Oxide Transparent Pyrrol Orange



#### STELLA CANFIELD'S MASTER ARTIST SET I, 6-COLOR

285610408

- Hansa Yellow Light Quinacridone Burnt Orange Pyrrol Scarlet
- Pyrrol Scarle
  Carmine
  Cobalt Blue
  French Ultra French Ultramarine

#### STELLA CANFIELD'S MASTER ARTIST SET II, 6-COLOR

- 285610409 Pyrrol Orange
  Rhodonite Genuine
  Cerulean Blue, Chromium
- Cobalt Blue Violet Green Gold

Moonglow









### NICOLAS LOPEZ ARTIST SET, 10-COLOR

- Bloodstone Genuine
- Lunar Blue Moonglow
- Cascade Green
  Chinese White
  Payne's Gray
  Ultramarine Blue

Lavender





#### **JEAN HAINES'** MASTER ARTIST SET, 10-COLOR 285610223

- Cascade Green Green Apatite Genuine Opera Pink
- Quinacridone Magenta
- Nickel Azo Yellow Aussie Red Gold
  Moonglow
  Undersea Green



### JEAN HAINES' GREEN WITH ENVY SET, 6-COLOR

- Phthalo Green (BS)
  Undersea Green
  Cascade Green
  Serpentine Genuine
  Jadeite Genuine
  Green Apatite Genuine

#### **JEAN HAINES'** ALL THAT SHIMMERS SET, 6-COLOR

285610375

- Iridescent Ruby
  Iridescent Aztec Gold
  Pearlescent White
  Iridescent Electric Blue
- Iridescent Topaz Iridescent Copper













### ESSENTIAL WATERCOLOR MIXING SET, 6-COLOR with Toz GROUND

285610117 Hansa Yellow Light

- New Gamboge
  Quinacridone Rose
  - Pyrrol Scarlet
    Phthalo Blue (GS)
    French Ultramarine



### ANGUS McFWAN'S MASTER ARTIST SET, 10-COLOR

- 285610434 Van Dyck Brown
  Burnt Umber
- Prussian Blue Cobalt Blue Manganese Blue Hue
- Lavender Cobalt Teal Blue
- India Yellow Organic Vermilion
  Quin. Burnt Orange

### MINERAL WATERCOLOR MIXING SET, 6-COLOR with Toz GROUND

Rhodonite Genuine Jadeite Genuine

Amethyst Genuine

Mayan Blue Genuine
Hematite Genuine
Piemontite Genuine

# LET'S KEEP IN TOUCH



### **JOIN JOHN LIVE!**

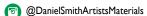
John loves the opportunity to connect with artists from all over the world and share tips, tricks, insights into how he makes DANIEL SMITH paints, answer questions and so much more. It's a lot of fun...hope you can join him!!! John also introduces internationally acclaimed master artists from around the world who share insights into their artistry and demonstrate techniques using their favorite DANIEL SMITH products.

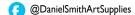


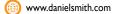
**CHECK OUT OUR** LIVE DEMONSTRATIONS **PAGE FOR DETAILS & TIMES** 















LEARN **HOW IT ALL** STARTED



### **DANIEL SMITH Extra Fine™** 15ml Watercolor Sets



MAYAN WATERCOLOR SET, 6-COLOR, 15ml Tubes

Mayan Red Mayan Yellow

Mayan Orange Mayan Blue Genuine

Mayan Violet Mayan Dark Blue





PRIMARY MIXING WATERCOLOR SET. 3-COLOR, 15ml Tubes with DANIEL SMITH Logo Box

285600103

Carmine

Hansa Yellow Medium Ultramarine Blue

**SECONDARY** WATERCOLOR SET, 3-COLOR, 15ml Tubes with DANIEL SMITH Logo Box

285600107

Ouinacridone Sienna Sap Green

Imperial Purple



PRIMARY WATERCOLOR SET, 3-COLOR, 15ml Tubes 285250066

Perylene Red Hansa Yellow Medium French Ultramarine

SECONDARY WATERCOLOR SET, 3-COLOR, 15ml Tubes 285250077

Quinacridone Burnt Orange

Undersea Green Carbazole Violet QUINACRIDONE WATERCOLOR SET. 14-COLOR, 15ml Tubes

Quinacridone Red Ouinacridone Pink

Quinacridone Rose Quinacridone Lilac Quinacridone Magenta

Quinacridone Fuchsia
Quinacridone Violet

 Quinacridone Purple Quinacridone Gold

Ouinacridone Burnt Orange

Quinacridone Sienna

Ouinacridone Burnt Scarlet

Quinacridone Coral







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DANIELSMITH.COM

### INSPIRATION IS JUST A SCAN AWAY!







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