When the sight of colors inspires concept of play...

Introducing PAUL WANG’s COLOUR PLAY LAB SET which encourages creatives to incubate their ideas and ask, “why not” and “what if”. The juicy colors in this set are sure to do this.

“This set is a little laboratory filled with 10 of my favorite essential colors. They are transparent, granulates beautifully and highly mixable. Use these colours on their own or mix them to create colour tension and attraction. Watch these beautiful colours push, pull and swirl in colourful dances. The possibilities and combinations are as infinite as your imagination. I know these 10 exciting colours will allow you to create a myriad of new mixes that will entice the eyes” ~ Paul

Paul Wang is an urban artist, visual storyteller, art and design educator and known for living in the moment of his sketch art. His passion for capturing the moment and enjoying the journey while relishing in the surprises and unknowns is contagious. Paul shared that he likes to encourage people to play and have fun with color. He explains his philosophy in two words: Wander & Wonder. When we asked for him to tell us more about what this means in the creative process, he describes it as a story teller would, “To Wonder is to be amazed with simple things and to Wander is to embrace detours, celebrate unknowns, get unstuck. Just move, meander, take the side street and get a new perspective”.

Paul also credits urban sketching for the connection to DANIEL SMITH. In 2017 he met the owner of DANIEL SMITH, John Cogley, at the Chicago Urban Sketching Symposium event, which lead to his use and love for the products and to becoming a Brand Ambassador.

Paul is very passionate about teaching creativity and after 20 years of teaching, Paul sees the need for sets like the one developed in this partnership of DANIEL SMITH Colour Play Lab. He says about the set, “This is a tool to ask questions, to enjoy, to just draw and come as you are, you don’t have to worry about results. This is the heart of it”. Paul considers himself representative of the large population of creatives that are not Master Painters, but on a color journey that continues to grow and explore in unlimited ways and not bound to a traditional process.

“Don’t forget to play. If you treat it as a must perform, it often does not come true. It is more important for you be playful and enjoy the process, to relive an experience rather than get the perfect result.” ~ Paul

Paul did not always have this light approach to sketching, as his growth in his art style has developed from a structured and detailed design style with his Interior Architecture and Technical Theatre Design training. Paul’s technical background included working as a lighting designer for plays and Operas leading him deeper into his desire for visual storytelling. He describes Opera work as an example of a complex international collaboration of true storytelling. The Singapore chapter of Urban Sketching pulled him back to the street to the roadside to hearing the noise and energy of the street scene. New friends with the same passion for drawing and having fun in life has been a joy for Paul. Today, Paul is also an active advisory board member for the Urban Sketchers organization. Paul loves to travel the world but appreciates his own backyard too. He describes Singapore as a colorful fusion of ideas and truly an East meets West place, ideal for pulling ideas from different viewpoints. Paul loves storytelling and urban sketching has “given him a platform to create a plot and draw a storyline, like a stage with compressed storytelling visually”. Paul explains urban sketching as “Highly sensory visual stories, in a way that you have to be there, and it is a changing plot, if it shifts, I move along with it. The focus of the moment is the present and there is a high level of energy that fits my style. I complete most of my work within an hour”.

Paul Wang looks forward to connecting with you personally.

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